

한국 예절 클래스

외국인을 위한 필수 한국 예절 가이드

- 한국 예절 클래스는 한국인과 더욱 친밀한 관계를 맺을 수 있도록 도움을 드립니다.
- 본 클래스를 통해 한국 예절의 내용과 맥락을 잘 이해하고 나면, 한국인을 깊이 이해할 수 있고 한국인과의 사이에서 본의 아닌 실수나 오해가 생기는 것을 예방할 수 있기 때문에 조금 더 편안한 마음으로 관계를 맺을 수 있습니다.
- 마치 목마른 나그네가 급하게 물을 마시다 체하지 않도록 버드나무 잎을 따 물그릇에 띄어 주었던 어느 처녀의 일화처럼, 한국 예절에는 그 고유의 정서가 담겨있습니다. 따라서, 한국인의 정서를 먼저 느끼고 한국인이 중요하게 생각하는 것을 공감해 보며 상황별로 필요한 한국 예절을 차근차근 배워봅니다.
- 눈높이에 맞춘 친절한 스토리텔링형 교육으로 즐겁게 진행됩니다.

강의언어 한국어, 영어

- 추천대상
- 글로벌 기업 직원: 한국과의 비즈니스를 진행하는 외국 기업 직원들
 - 주재원: 한국에서 장기 거주하며 업무를 수행하는 주재원과 그 가족들
 - 국제 활동 참여자: 한국과 관련된 NGO, 봉사 활동, 국제 행사 참가자들
 - 국제유학생: 한국에서 학습 및 생활하는 외국 학생들
 - 외국인 관광객: 한국을 방문하는 관광객 및 한국 문화와 예절에 관심있는 사람들

Korean Etiquette Class

A Unique Etiquette Class Infused with Historical Storytelling

- Our Korean Etiquette Class is designed to impart crucial etiquette knowledge that greatly assists in forming close relationships with Koreans. Through this class, participants will gain a thorough understanding of both the content and context of Korean etiquette. This understanding not only deepens their knowledge of Korean culture but also helps prevent unintended mistakes or misunderstandings in interactions with Koreans, fostering more comfortable and harmonious relationships.
- Korean etiquette is rich with its unique emotional depth, rooted in the country's history. In our class, we prioritize understanding and empathizing with the emotions and values that are significant to Koreans. This approach leads to a gradual and deeper learning of the necessary Korean etiquette tailored to various situations.
- The learning process is made enjoyable through a friendly, storytelling format, tailored to the participants' level of understanding.

Lecture Language English, Korean

- Ideal for
- **Global Company Employees**: Foreign corporate employees engaged in business with Korea
 - **Expatriates**: Expatriates and their families living and working in Korea for extended periods
 - **Participants in International Activities**: Those involved with Korea-related NGOs, volunteer work, and international events
 - **International Students**: Foreign students studying and living in Korea
 - **Foreign Tourists**: Tourists visiting Korea and those who desire a deep understanding of Korean culture and etiquette

Category	Content	Duration (No. of participants)
Module 1 Foundations of Korean Culture	<ul style="list-style-type: none"> • Historical Background • Core Philosophies and Religions • Social Structure and Values • Cultural Symbols and Icons • Korea's Relationship with Neighboring Countries • Modern Versus Traditional 	0.5H(30)
Module 2 Professional Manners in Korea	<ul style="list-style-type: none"> • Introductions : Making the right impression from the start • Hierarchy : Recognizing and adhering to organizational structures • 'Hoesik' Dynamics : Balancing camaraderie and professionalism • Meetings : Ensuring timeliness and effective communication • Digital Communications: Etiquette in emails, messages, and video calls • Dress Code : Understanding the subtleties of workplace attire • Conflict Resolution : Handling disagreements with tact • Building Relationships : Cultivating trust and rapport with colleagues 	0.5-1H(30)
Module 3 Daily Etiquette in Korea	<ul style="list-style-type: none"> • Greetings : Bows deepened by age and status. • Handshakes : Seamlessly blending with bows • Titles and Honorifics : Korea's societal respect • Gifts : The joy of giving and receiving • Dining Together : Shared meals and traditions at the table • Festive Korea : Celebrating the spirit of Seollal, Chuseok, and others • Personal spaces and friendly gestures Honoring the Elders • Home Visits : Gifts, appreciation, and shoe etiquettes • Public Grace : Personal Space, noise consciousness, and general decorum • Digital Courtesy : Texting, online interactions, and privacy respect 	1-1.5H(30)
Module 4 Korean Dining Etiquette	<ul style="list-style-type: none"> • Korean Dining Philosophy : Introduction to the historical and cultural significance of Korean meals • First Impressions at the Table : Greetings, seating arrangements, and seniority's influence on mealtime customs • Table Setting Fundamentals : Layout of a traditional Korean meal and utensil etiquette • Banchan and Shared Plates : Strategies for communal eating • Business Banquet Manners : Etiquette for Korean-style business lunches and dinners • Soju and Anju : The Business of Drinking • Modern Dining Do's and Don'ts 	0.5-1H(30)

Reviews

Feedbacks from participants who have received customized training program from MariaK Global.

“Absolutely enlightening!

The lessons on professional and social etiquette in Korea were delivered perfectly. I feel much more confident in my interactions with Koreans now.

“Informative & enjoyable lecture

The journey through Korea's etiquette was not only informative but also incredibly enjoyable. The way the customs were explained made them easy to understand and adopt.

“Gained so much respect for the cultural nuances.

The attention to detail in teaching us about Korean customs and traditions was remarkable. I've gained so much respect for the cultural nuances.

“Fascinating real-life stories

The instructor and her family's real-life stories spanning Korea's modern and contemporary history, as well as discussions about the spiritual and cultural heritage of Koreans, were incredibly fascinating and special. I am grateful to the instructor for sharing these experiences.

“I thought I knew a lot..

Living in Korea for many years, I thought I knew a lot. But this experience opened my eyes to the true richness of Korean traditions. It's changed my perspective and appreciation for the country.

“This experience was an eye-opener!

Understanding the cultural depth of Korea has enriched my view of this country. Perfectly prepared lecture. Thanks!