Korean Culture Story Tour

A Journey of Enthralling Exploration and Unique Storytelling

- The Korean Culture Story Tour is a program that allows participants to directly experience Korean culture through enjoyable tours stimulating all senses with food, sights, and activities
- The tour, visiting distinctive Korean regions like Andong, Mokpo, and Yeosu has already gained acclaim as
 'the most Korean program' among the spouses of foreign ambassadors and expatriates in Korea.
 This 100% field-based, customized program is flexibly conducted to meet the diverse needs and perspectives
 of participants from all walks of life and age groups.
- The Korean Culture Story Tour is a customized program where the specific schedule is developed through prior consultation and planning with the requesting team, group, or organization.

All programs are designed to offer 'enjoyable experiences' and 'special encounters', allowing participants to discover Korean society and culture through enriching stories.

For example, specific themes like Korea's nature, cities, history, traditional culture, and arts are selected, along with preferred regions such as Gyeonggi, Gangwon, Gyeongsang, Jeolla, Chungcheong, and Jeju. Taking into account the gender, age, and the interests of the team/group/organization members, MariaK Global proposes and finalizes a customized program and schedule after consultation.

Experience the real Korea and meet its people through the Korean Culture Story Tour.

Reviews

Feedbacks from participants of the customized tour program by MariaK Global

Most Korean and inspiring trip I have ever experienced.

I had a fantastic three-day exploration of Andong with a Korean etiquette expert. Listening to her family history in Gunja Village, her ancestral home, felt like a journey through time. No other tour experience could be more special than this. Highly recommend this.

Lots of laughs!

We loved our K-pop dance instructor, she made the whole experience so memorable! Lots of laughs, so everyone forgot to be shy.

Exceptionally high-quality, well-designed tour

This tour was filled with depth and enjoyment. It was the best time I experienced in Korea as an expatriate family. I am so grateful to the dedicated staffs of MariaK Global for their efforts. They were all very kind and supportive.

Heartwarming experience

The best part of this trip was the time spent resting on the wooden bench in front of a small shop in a rural village. I truly enjoyed the warmth of the Korean countryside, taking photos with the local grandmothers and sharing snacks with them. Love them!

It was a wonderful trip!

Everything in Yeosu was amazing but the food is the best for me. Thank you to everyone who prepared such an amazing tour for us. Everybody we met was sweet and helpful:) Yeosu has become my number one city in Korea.

Experienced the real Korea and its people

I didn't know Andong was such a beautiful and historic place. It was a tour that allowed me to experience the real Korea and its people for the first time during my more than four years of living in Korea.

Highly recommend

I highly recommend it to foreigners in Korea. In fact, even my Korean partner was deeply impressed, so it's something Koreans shouldn't miss either.

한국 문화 스토리 투어

흥미로운 스토리텔링형 문화 투어 프로그램

- 한국의 예절은 한국인의 정서를 담고 있으며, 한국인의 정서는 소박, 풍류, 평온, 해학으로 특징되는 한국 고유의 문화를 그 배경으로 합니다. 한국 예절 전문가인 마리아케이글로벌이 주관하는 한국 문화 스토리투어는 먹거리, 볼거리, 즐길 거리 등 오감을 자극하는 즐거운 현장 투어를 통해 한국의 문화를 직접 체험하고, 그 안에 담긴 한국인의 스토리를 발견하면서 한국 문화를 아주 가까이에서 자연스럽게 습득하는 프로그램입니다.
- 경북 안동 등 한국의 특색있는 다양한 지역을 방문하는 투어 형식으로 한국 주재 대사 부인들과 주재원들에게 이미 '가장 한국적인 프로그램'으로 각광을 받았습니다. 본 프로그램은 100% 현장에서 이뤄지는 맞춤형 프로그램으로서 각계각층의 다양한 연령대와 참가자들의 필요와 눈높이에 맞추어 유연하게 진행됩니다.

한국 문화 스토리투어는 의뢰하는 팀/ 그룹/ 단체와의 사전 협의 및 기획을 통해 세부 일정이 구성되는 맞춤형 프로그램입니다.

모든 프로그램은 '즐거운 경험'과 '특별한 체험'을 지향하면서 한국사회와 문화를 재발견하는 스토리를 통해 풍요로운 의미를 나눌 수 있도록 디자인 됩니다.

예를 들어 한국의 자연, 도시, 역사, 전통 문화와 예술 등의 세부 테마를 선정하고 경기, 강원, 경상, 전라, 충청, 제주 등 선호 지역을 선택합니다. 이에 팀/ 그룹/ 단체 구성원의 성별과 연령 등을 종합적으로 고려해 마리아케이글로벌에서 프로그램과 일정을 마련해 제시하는 맞춤형 투어 프로그램입니다.

한국의 문화 스토리투어를 통해 진짜 한국을, 한국인을 만나보세요.